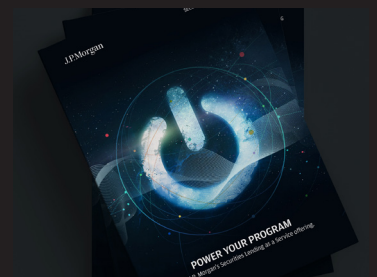
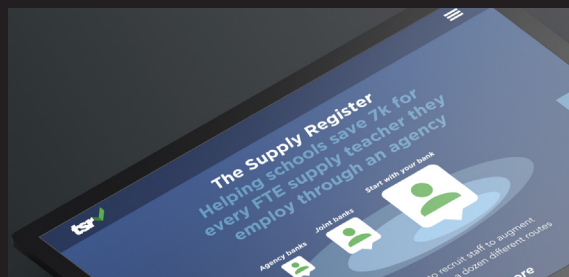
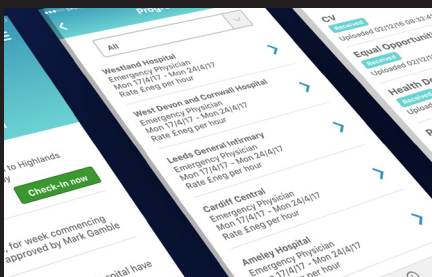
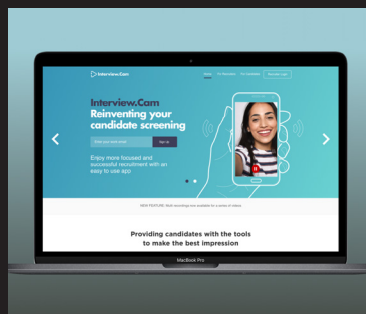
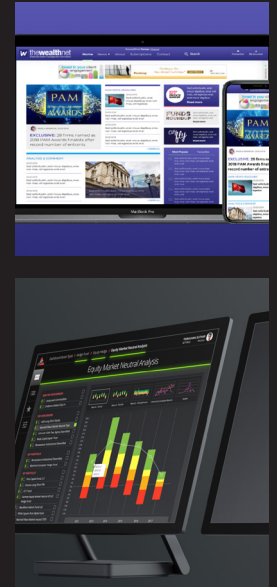
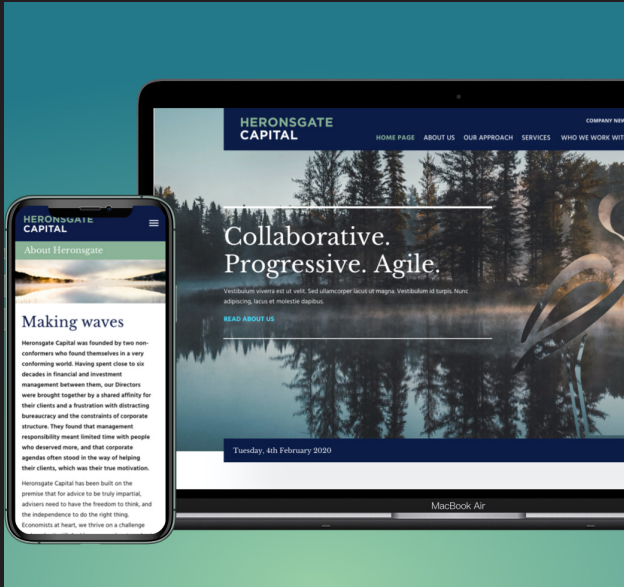


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PRODUCT, SERVICE &
MARKETING DESIGN

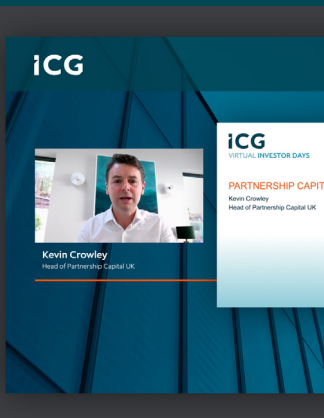
Q1 2021

ONOMATIC



ICG ONOMATIC

Onomatic have worked with ICG's digital, marketing & communications teams over an extended period to develop high quality and consistent creative materials in every medium. Managing output and standards across all platforms.



CREDENTIALS



Managing Director:

Christian Rhodes

<https://www.linkedin.com/in/christianrhodes/>

Creative career working for some of the world's biggest brands and most dynamic start-ups. Currently working with firms such as J.P. Morgan and ICG; developing cutting edge digital products and managing overall creative development and consistency.

“Christian is a creative and diligent force for change and improvement. He marries his in-depth knowledge with his sharp commercial instincts. His ability to assimilate a brief and to put himself in the ‘User’s shoes’, to anticipate implementation issues and benefits is a rare talent.”



Ian Ewart, CMO, Acin

Conceive.

Onomatic have worked with start-up brands such as Birdie and Scalable Capital in conceiving products at inception level in addition to creating new components for enterprise level clients, such as HSBC; managing a programme to conceive a new digital service and its execution. Experience design suited to each client and budget.

Create.

Whether creating new brands, such as NWX and Heronsgate Capital, or increasing the sophistication of existing identities, Onomatic have both practical and theoretical pedigree.

Experience.

We ‘sample our own food’ and expect of ourselves what your clients will. Each project treated with care and attention as an individual business. There’s always room to progress and our aim is to work with you throughout that journey as we have with clients such as Pirum and ICG.



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Onomatic Ltd. is a company registered in the United Kingdom. Company registration number 07480195.